

MANUEL SCHEUERNSTUHL

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EDUCATION

Columbia Journalism School, New York - M.S. Journalism Fulbright Scholar

Aug 2024

Video Journalist – Culture & Politics Beat

- Est. Grad. May 2025

- Explored art's economic and social impact on NYC's Chinatown
- Investigated UFO misinformation featuring ex-Pentagon official Sean Kirkpatrick
- Profiled a Persian composer at Juilliard, highlighting cultural influence in music

Stuttgart Media University, Germany - B.A. Media Economics 4.0 GPA

Oct 2018 - Feb 2023

Classes: Journalism, Mediatheory & Law, Social Science & Statistics, Production, Calculation of media projects & International media markets

Newhouse School of Public Communication, Syracuse University, Exchange Scholar

Jan 2021 - May 2021

VIDEO JOURNALISM EXPERIENCE

Video Podcast Host & Producer - Steps mit Manu

June 2023 - Aug 2024

Building multimedia interview podcast with influential politicians, journalists and creatives for a young audience (age: 18-30): <https://linktr.ee/stepsmitmanu>

Voice Actor - Netflix, Disney, HBO, Paramount, Hulu, Apple TV+

Jan 2010 - Present

Self-employed in Roles: Bran Stark in Game of Thrones, Hugo in Scorseses

Oscar-premiered film Hugo & more: https://de.wikipedia.org/wiki/Manuel_Scheuernstuhl

Producer Intern - Joyn (German Streamingservice)

Aug 2020 - Jan 2021

- Managed editorial decisions for show concepts and conducted competitive market analysis
- Analyzed streaming data to inform VoD content strategy

Co-Founder - Vimsfilm

Aug 2015 - Aug 2019

Co-founded a video production company at 17, specializing in music videos and corporate films

SCHOLARSHIPS & AWARDS

Fulbright Scholarship

Columbia Journalism School Scholarship

John Chancellor Journalism Scholarship

Foundation of German Business Scholarship

Syracuse University Abroad Scholarship

Entrepreneurship Scholarship by Klaus Murmann Foundation

OTHER EXPERIENCE

Associate Consultant Intern - Simon Kucher & Partners

Sep 2022 - Nov 2022

- Providing consultation for a pricing strategy of an international client
- Data analysis with multiple databases containing over 100,000 customer data

Media Investments Bachelor's Candidate - Pro7Sat1Media

Feb 2022 - May 2022

- Identifying investment opportunities and valuation for Media-for-Revenue deals
- Thesis: Opportunities, risks and requirements of Media-for-Revenue deals (GPA 4,0)

Co-Founder, Webdesign Unipres Scheuernstuhl & Graeb GbR

June 2017 - Mar 2020

Developed communication strategies, building websites and online shops B2B for SMEs

EQUIPMENT & SKILLS

ENGAGEMENT

LANGUAGES

Canon (C-series)

Premiere Pro

Model United Nations Ljubljana, Honourable mention

German

Sony (A7)

Photoshop

NMUN NYC, Organizer of integrative events for refugees,

English

Sound & Studio lighting

Open AI Tools

Head of Communication at Young European Symposium