

# MANUEL SCHEUERNSTUHL

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## EDUCATION

**Columbia Journalism School, New York - M.S. Journalism Fulbright Scholar** **Aug 2024**  
- Est. Grad. May 2025

Video Journalist (Honors)

- Reported as On-Air correspondent from DC on Election Night for Columbia's Election Coverage - *Live report*
- Followed the journey of Trump and his supporters over four years from the January 6th riots to his Inauguration in 2025 in Washington, DC - *Longform documentary*
- Explored art's economic and social impact on NYC's Chinatown - *News video report*
- Profiled a Persian composer at Juilliard, highlighting his Iranian influence in music - *Video profile story*
- Investigated the Sustainable Fashion Trend in NYC, Following a founders journey - *Issue-based short documentary*

**Stuttgart Media University, Germany - B.A. Media Economics 4.0 GPA** **Oct 2018 - Feb 2023**

Classes: Journalism, Mediatheory, Media Law, Social Science, Statistics, Calculation of media projects

**Newhouse School of Public Communication, Syracuse University - Exchange Scholar** **Jan 2021 - May 2021**

## RELEVANT EXPERIENCE

**Voice Actor - Netflix, Disney, HBO, Paramount, Hulu, Apple TV+** **Jan 2010 - Present**

Worked as the German Voice for characters like Bran Stark in Game of Thrones and Hugo in Scorseses film Hugo

**Video Podcast Host & Producer - Steps mit Manu** **June 2023 - Aug 2024**

Build a multimedia interview podcast with politicians, journalists and artists for a Gen-Z audience (age: 18-30)

**Producer Intern - Joyn GmbH (German Streamingservice)** **Aug 2020 - Jan 2021**

- Managed editorial decisions for show concepts and conducted competitive market analysis
- Analyzed streaming data to inform VoD content strategy

**Co-Founder - Vimsfilm** **Aug 2015 - Aug 2019**

Co-founded a video production company at 17, specializing in music videos and corporate films

## SCHOLARSHIPS & AWARDS

Fulbright Scholarship

John Chancellor Journalism Scholarship

Syracuse University Abroad Scholarship

Columbia Journalism School Scholarship

Foundation of German Business Scholarship

Entrepreneurship Scholarship by Klaus Murmann Foundation

## OTHER EXPERIENCE

**Associate Consultant Intern - Simon Kucher & Partners** **Sep 2022 - Nov 2022**

- Providing consultation for a pricing strategy of an international client
- Data analysis with multiple databases containing over 100,000 customer data

**Media Investments Bachelor's Candidate - Pro7Sat1Media** **Feb 2022 - May 2022**

- Identifying investment opportunities and valuation for Media-for-Revenue deals
- Thesis: Opportunities, risks and requirements of Media-for-Revenue deals (GPA 4,0)

**Co-Founder, Webdesign Unipres Scheuernstuhl & Graeb GbR** **June 2017 - Mar 2020**

Developed communication strategies, building websites and online shops B2B for SMEs

## EQUIPMENT & SKILLS

Canon (C-series)

Sony (A7)

Sound & Studio lighting

Premiere Pro

Photoshop

Open AI Tools

## ENGAGEMENT

Model United Nations Ljubljana, Honourable mention

NMUN NYC, Organizer of integrative events for refugees,

Head of Communication at Young European Symposium

## LANGUAGES

English

German