

MANUEL SCHEUERNSTUHL

www.scheuernstuhl.net • linkedin.com/in/scheuernstuhl/

500 Riverside Dr, New York, NY 10027 • +1 (332) 2546392 • mps2226@columbia.edu

EDUCATION

Columbia University, New York - M.S. Journalism Fulbright Scholar Aug 2024
- Grad. May 2025
Video Journalist (Honors)

- Reported as On-Air correspondent from DC on Election Night for Columbia's Election Coverage - *Live report*
- Followed the journey of Trump and his supporters over four years from the January 6th riots to his Inauguration in 2025 in Washington, DC - *Longform documentary*
- Explored art's economic and social impact on NYC's Chinatown - *News video report*
- Profiled a Persian composer at Juilliard, highlighting his Iranian influence in music - *Video profile story*
- Investigated the Sustainable Fashion Trend in NYC, Following a founders journey - *Issue-based short documentary*

Stuttgart Media University, Germany - B.A. Media Management (4.0 GPA) Oct 2018 - Feb 2023

Classes: Journalism, Mediatheory, Media Law, Social Science, Statistics, Calculation of media projects

Newhouse School of Public Communication, Syracuse University - Exchange Scholar Jan 2021 - May 2021

VIDEO JOURNALISM EXPERIENCE

Voice Actor - Netflix, Disney, HBO, Paramount, Hulu, Apple TV+ Jan 2010 - Present

- Worked as the German Voice for characters like Bran Stark in Game of Thrones

Video Podcast Host & Producer - Steps mit Manu June 2023 - Aug 2024

- Produced a Gen-Z focused multimedia podcast with politicians, journalists, and artists
- Booked 15 high-profile guests and generated thousands of views on TikTok, Instagram, and YouTube
- Earned 127 five-star reviews on Spotify

Producer Intern - Joyn GmbH (German Streaming service) Aug 2020 - Jan 2021

- Analyzed over fifty pitch decks to identify and develop non-fiction and fiction stories
- Initiated and edited seven monthly content trailers, showcasing upcoming highlights and releases

Co-Founder - Vimsfilm Aug 2015 - Aug 2019

Co-founded a video production company at 17: Scripted produced and edited corporate films

OTHER EXPERIENCE

Associate Consultant Intern - Simon Kucher & Partners Sep 2022 - Nov 2022

- Providing consultation for a pricing strategy of an international client
- Data analysis with multiple databases containing over 100,000 customer data

Media Investments Bachelor's Candidate - Pro7Sat1Media Feb 2022 - May 2022

- Consulted with management to identify investments for one of the biggest European media companies
- Created 144-page thesis: Opportunities, risks and requirements of Media-for-Revenue deals (GPA 4,0)

Co-Founder, Webdesign Unipres Scheuernstuhl & Graeb GbR June 2017 - Mar 2020

- Developed communication strategies, building websites and online shops for more than 25 B2B clients

SCHOLARSHIPS & AWARDS

Fulbright Scholarship
John Chancellor Journalism
Scholarship Syracuse University
Scholarship

Columbia Journalism School Scholarship
Stiftung der deutschen Wirtschaft Scholarship
Entrepreneurship Scholarship by Klaus Murmann
Foundation

REFERENCES

Duy Linh Tu
dnt3@columbia.edu
Alex Clark
ac3634@columbia.edu

EQUIPMENT & SKILLS

Canon, Sony & more
Sound & Studio lighting
Photoshop
Premiere Pro
Final Cut
Audition

ENGAGEMENT

Model United Nations Ljubljana, Honourable mention
NMUN NYC, Organizer of integrative events for refugees,
Head of Communication at Young European Symposium

LANGUAGES

English
German